



THE FINALS



GEELONG CATS
MEMBER INFORMATION



GREATNESS
OUR TRADITION. OUR AMBITION.



FINALS INFORMATION

One of the benefits of Membership is the opportunity to access finals and AFL Grand Final tickets if Geelong Cats compete (eligible memberships apply). For information on weeks 1-3 of the 2017 AFL Finals Series please visit geelongcats.com.au or refer to the 2017 AFL Finals Information Flyer. Please read the following information with procedures for eligible members to access a ticket to the 2017 Toyota AFL Grand Final.

AFL GRAND FINAL ELIGIBILITY

PRIORITY GROUP 1 – Premiership Members, Geelong Social Club Members & Interstate Premium Members holding a minimum 11 game Membership* have Priority 1 access for the AFL Grand Final ballot should Geelong Cats proceed to a Preliminary Final.

PRIORITY GROUP 2 – Home 11, Home and Away 16, Melbourne 11 or AFL Silver Members with Geelong Club Support** have Priority 2 access for the AFL Grand Final ballot should Geelong Cats proceed to a Preliminary Final.

PRIORITY GROUP 3 – 3 Game, Country and Interstate 3 Game Members have Priority 3 access for the AFL Grand Final ballot should Geelong Cats proceed to a Preliminary Final. Priority Group 3 members will be allocated Grand Final tickets after the registrations of Priority Group 1 and Priority Group 2 have been fulfilled (subject to availability).

The following Members are not eligible for Grand Final tickets:

- Membership (non-access)
- Digital Members
- International Members
- My First Cats Members
- AFL Full Members

(please refer to finals information sent from the AFL or visit aflmembership.com.au)

AFL Geelong Club Support Silver Members with Priority Group 1 eligibility please use your Geelong Cats membership barcode to register.

****AFL Geelong Club Support Silver Members with Priority Group 2 eligibility please use your AFL membership barcode to register.**

MOBILITY IMPAIRED SEATING & COMPANION CARD HOLDERS

Members who have a medical requirement for access to mobility impaired ticketing or who hold a companion card do not register via the ballot as outlined above. These Members must complete a special registration form which is to be returned to the club by 5pm Friday 8 September. Late registrations will not be accepted. Members that are currently recorded by the club as either mobility impaired or Companion Card holders will find this form enclosed with this information. Members who require access to mobility impaired ticketing and have not received this form will be required to contact the club prior to the designated registration date to request this.

HOW TO REGISTER

To register for a Grand Final ticket you will need your Membership barcode number and barcode number of any Geelong Cats Members you wish to sit with. Members who wish to sit together must register in a group providing all Membership barcode numbers in one transaction, using one credit card. A limit of eight (8) barcodes per transaction applies. Each Member barcode will be charged a \$5 non-refundable fee at time of registration to cover administration costs.

Members will be required to register for Grand Final tickets via the internet (by logging onto [ticketek.com.au](https://www.ticketek.com.au)) or phone (by calling 1300 796 939). If you choose to register via the website, please ensure you have a My Ticketek Account before registering. If you don't already have an account, we recommend logging onto [ticketek.com.au](https://www.ticketek.com.au) and selecting 'My Ticketek' to create an account at least 24 hours prior to registration. Once registered, make note of your Ticketek account number.

REGISTRATIONS WILL ONLY TAKE PLACE SHOULD GEELONG CATS QUALIFY FOR A PRELIMINARY FINAL

IF GEELONG CATS WIN QUALIFYING FINAL

Eligible Members will be required to register on Thursday 14 September.

IF GEELONG CATS LOSE QUALIFYING FINAL BUT WIN SEMI FINAL (WEEK 2)

Eligible Members will be required to register on Thursday 21 September.

Should Geelong Cats qualify for a Preliminary Final through any of the listed scenarios, registration times on the applicable day will be:

PRIORITY GROUP 1:

Premiership Members, Geelong Social Club Members & Interstate Premium Members – Register between 8am – 12pm

Any Priority Group 1 Members who do not register in the designated timeframe or instead elect to register within the Priority Group 2 or 3 timeframe will have waived their right to a guaranteed ticket. It does not matter what time you register during the determined timeframe as all registrations will be randomised to determine the order in which tickets will be allocated. At the time of registration, Priority Group 1 Members can elect not to receive standing room ticket/s, however we strongly recommend all members select option 1 ("I will accept the next best available ticket – Including standing room") at the time of registering to retain guaranteed access to an AFL Grand Final ticket.

PRIORITY GROUP 2:

Home 11, Home and Away 16, Melbourne 11 or AFL Silver Members with Geelong Club Support – Register between 1pm – 6pm

Priority Group 2 tickets will be allocated via a ballot after registrations of Priority Group 1 have been fulfilled. Any Member who fails to register within the Priority Group 2 timeframe or instead elect to register with Priority Group 3, will have waived their right to the Priority Group 2 ballot. At the time of registration, Members can elect not to receive Standing Room ticket/s, however we strongly recommend all Members select Option 1 ("I will accept the best available ticket – including standing room") at the time of registering. You will significantly reduce your chance of being successful in obtaining an AFL Grand Final ticket if you elect not to receive a standing room ticket/s at the time of registration.

PRIORITY GROUP 3:

3 Game Members, Country Members and Interstate 3 Game Members – Register between 7pm – 9pm

Priority Group 3 tickets will be allocated via a ballot after registrations of Priority Group 1 & 2 have been fulfilled. At the time of registration, Members can elect not to receive Standing Room ticket/s, however we strongly recommend all Members select Option 1 ("I will accept the best available ticket – including standing room") at the time of registering. You will significantly reduce your chance of being successful in obtaining an AFL Grand Final ticket if you elect not to receive a standing room ticket/s at the time of registration. If you fail to register within the Priority Group 3 timeframe then your access to the ballot is waived.

REGISTRATION INFORMATION

- Members are advised to confirm registration dates and times at geelongcats.com.au/finals
- A non-refundable registration fee of \$5 per barcode registered will be charged at the time of registration to cover applicable administration costs
- If Geelong Cats has qualified for the Grand Final and Members were successful in the ballot, the Member who provided the credit card details during the ballot registration period must ensure they have sufficient funds available on their credit card to cover the complete payment for the transaction based on the prices below. It is each Members' responsibility to ensure they have sufficient funds to cover the range of ticket prices in addition to the \$5 non-refundable registration fee per barcode registered. Tickets will be allocated via ballot on a next best available basis and therefore members can receive either category 1-7 Reserved Seat, restricted view seat or standing room* ticket. The credit card holder should have sufficient funds to potentially pay for category 1 tickets for all Members registered in the transaction
- Adult Members may only purchase tickets at Adult prices and Concession and Junior Members may only purchase at the Concession price. There is no Junior price for the AFL Grand Final
- Members wishing to sit together must register their group in one transaction using one credit card (Visa, Mastercard, AMEX, Diners). There is a maximum of eight tickets per transaction and Members should be aware that group registrations with more than one ticket are 'one in all in' or 'one out all out'; group registrations will not be split
- It does not matter what time you register within your allocated timeframe. All registrations will be randomised, so that registered members have equal opportunity within each Priority Group to obtain an AFL Grand Final ticket. Please note: Your Ticketek Account Number will be used as a reference to confirm whether you have been successful in the ballot.

****Ticket option is dependent on which was chosen during the ballot registration process.***

GRAND FINAL TICKET PRICES

Category	Adult	Concession
1	\$410	\$349
2	\$397	\$337
3	\$366	\$311
4	\$335	\$285
5	\$294	\$250
6	\$242	\$206
7	\$180	\$153
Restricted View	\$150	\$128
Standing Room	\$150	\$128

IF GEELONG CATS QUALIFIES FOR THE GRAND FINAL

Members who are successful in obtaining a 2017 AFL Grand Final ticket will be automatically charged for ticket/s once it has been confirmed that Geelong Cats will participate in the 2017 AFL Grand Final. Members who were successful in the ballot will have their credit card charged on either 23 or 24 September (after winning the Preliminary Final).

Please ensure that you have enough funds for all tickets on your nominated card. There will be no follow up on any rejected credit cards once the ballot has been run. If your credit card fails to process, your tickets will be reallocated to eligible member/s. If you need to change your credit card details prior to the ballot, you can do so up until 11am, Friday 22 September by contacting Ticketek on 132 849. Please note: You cannot update your credit card via your My Ticketek account online.

Members can log onto the Ticketek website or Geelong Cats website from 9am (EST) Monday 25 September to see if they were successful or unsuccessful in the ballot by checking for their Ticketek Account Number. Email notification will also be sent to successful and unsuccessful members by the club on Monday 25 September.

Tickets for successful Members will be available for collection from all Victorian & selected interstate Ticketek outlets from 9am Tuesday 26 September. Alternatively, Grand Final tickets can be collected from the Ticketek box office at the MCG (Gate 3B) on Grand Final Day. Please note that only the credit card holder may collect the tickets and must present photo ID, the credit card used to purchase the tickets and the Ticketek Account Number. It is highly recommended that the credit card holder collects their tickets prior to Grand Final Day. 2017 AFL Grand Final tickets will not be posted.

REGISTRATION PROCEDURE

Members have two options to register for a Grand Final ticket;
Online at [ticketek.com.au](https://www.ticketek.com.au) or by phone - 1300 796 939

You will be prompted to provide your 12-digit Membership barcode number/s and credit card number. Each barcode entered will be charged a \$5 non-refundable fee at time of registration to cover administration costs.

For easy reference you can record your member barcodes here:

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| 2. | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> |
| 3. | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> |
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| 8. | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> |

PHONE BOOKING GUIDE

1. Phone Ticketek on 1300 796 939. Ensure you have all Member barcodes and your credit card ready.
2. The operator will ask you to read out each barcode one by one. Each barcode will be charged a non-refundable \$5 fee at the end of the registration process
3. Once the barcodes have been recorded, the operator will ask you for your ticket preference. You will have the choice of the following two options:
 - I will accept the next best available ticket – Including standing room
 - I will accept the next best available reserved seat – No standing room
4. The operator will record and confirm your personal details including your credit card details. All registration details will be confirmed back to you before the registration is processed.
5. The operator will provide your Ticketek Account Number. Keep this and the membership barcodes supplied as reference of your registration

Ticketek Account Number _____

Please note: Should you encounter any issues with your barcodes when registering within your priority period, please contact the Geelong Cats Membership Services immediately on 1300 462 287 so the team can assist

ONLINE BOOKING GUIDE

1. Visit ticketek.com.au and log into your My Ticketek Account. As the credit card holder you will need to ensure that you are a My Ticketek Member to continue with the registration process
2. Click on the Geelong Cats Grand Final Registration tile on the Ticketek homepage
3. Select your Priority Group from the drop down menu on the right hand side of the page
4. Enter your Member barcode/s in the box provided and click 'Apply Now'. Each barcode registered will be charged a non-refundable \$5 fee at the end of the registration process
5. The next page will prompt you to select your ticket preference. You will have the choice of the following two options:
 - I will accept the next best available ticket – including standing room
 - I will accept the next best available reserved seat – no standing room
6. To register each Member for a Grand Final ticket select '1' from the drop down list next to each ballot price type. Repeat this for each barcode. Select the listed delivery method and then proceed to the payment screen
7. The next page will confirm your registration. Please read these details carefully and review all information before proceeding. Read the terms and conditions and check the box stating that you agree. Submit payment
8. Once the registration is complete and your credit card has been authorised, you will be transferred to the confirmation page and sent an email confirming your registration with your Ticketek Account Number. Keep this and the Membership barcodes supplied as reference of your registration.

Ticketek Account Number _____

GEELONG CATS REGISTRATION TERMS & CONDITIONS

Geelong Cats in conjunction with the AFL make it a priority to provide a system that meets the needs of eligible members who wish to access Grand Final tickets. In recent months a number of Membership groups have been surveyed regarding their views on the sale of Grand Final tickets and the results of which will be utilised to drive a review following the 2017 Finals Series.

Geelong Cats will be using an internet and telephone registration and ballot system for allocation of AFL Grand Final tickets. This means that all registrations within each Priority Group will be randomised so that all members, regardless of the time you register, have an equal opportunity to obtain an AFL Grand Final ticket. There is no need to be concerned if you do not get through on your first attempt. It is strongly recommended that you register for the ballot online at ticketek.com.au

Please note, Members who were unsuccessful in previous ballots will not receive preference to tickets in 2017.

The Geelong Cats have endeavoured to communicate (via all available means) the relevant information regarding AFL Grand Final ticketing to its members. It is the responsibility of the Member to ensure that they are aware of the registration process and to register within the appropriate timeframe. Should Members (including Premiership Members and Geelong Social Club Members) miss their relevant registration period due to any circumstances, Geelong Cats will not be held responsible and is unable to assist with registration after the specified times. If Geelong Cats do not qualify for the AFL Grand Final Members will not be charged for tickets however the \$5 registration fee (per barcode) will be retained to cover administration costs incurred.

ON-SELLING OF 2017 GRAND FINAL TICKETS

Under the Major Sporting Events Act 2009 (VIC) it is illegal to on-sell or advertise for resale AFL Grand Final tickets at a premium or as part of a package, unless the seller is authorised in writing by the AFL.